

## Victory through investment

**victory**  
DESIGN LIMITED



### KEY POINTS

#### Support Received

- Adviser Support
- Access to finance
- Webinar programme

#### Outcome

- Investment in print technology
- 50% more jobs created
- Reduction in waste material
- Upskilling through webinars

Clowne based Victory Design Ltd began trading in 1987 and specialise in bringing the very best sign making, garment personalisation, digital printing and vehicle safety marking products to clients throughout the UK. They celebrate their 35<sup>th</sup> year in business in 2022 and have growth still very much at the forefront of their business.

Victory Design were looking to continue their success in producing vehicle wraps, large format banners, digital prints and signage for their trade clients – however, in order to achieve their growth targets, they needed to invest in the latest in print technology. With support from their D2N2 Growth Hub Business Adviser (Cheryl Staples), they were able to obtain a grant towards the costs involved – which allowed them to implement their plans more quickly. On the back of this, they were able to create an additional 50% in new jobs, whilst reducing their waste material to boot. In addition to funding the business has also benefited from the D2N2 Growth Hub webinar programme by attending sessions on marketing and social media.

“ Over the last 2-3 years, Cheryl Staples and the D2N2 Growth Hub have supported us in our expansion plans - including supporting some of our staff to work from home during the Covid pandemic, improving efficiencies by investing in better machinery and helping to reduce waste, thereby helping us to become more carbon efficient. The equipment purchased with the support of the Business Investment Fund Grant (a Roland TrueVIS VG2-640 EcoSolvent Printer), has given us the ability to have prints ready to laminate and fit in 6 hours – rather than the industry ‘norm’ of approx. 72 hours - allowing us to exceed customers’ expectations and fulfil even more orders. We would not hesitate in recommending local businesses reach out to The Growth Hub – the variety of support on offer means there’s something for all local businesses

**Justin Hines - Sales Director at Victory Design Ltd**

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