



Trans-Sport.TV A global vision for television

Sector: Global Events Contractor
Location: Treswell, Bassetlaw

Support Accessed

Digital Upscaler • Peer Networks • Workshops

About the Business

Trans-Sport.TV is a global events contractor with 35+ years of experience. They offer rigging, staging, and structures for various events, from Royal Events to televised sports like the Master's Snooker and Darts at Alexandra Palace. Managing Director Shaun Cope's engineering background and keen eye for design led the company to pivot into manufacturing, starting with the development of the first camera bracket for snooker table pockets. Their core goal is to be a one-stop-shop for bespoke solutions in televised media events, serving UK clients and temporary operations abroad.

Challenges

The business faces challenges on three fronts. Recruitment and rising salary costs. Building the skills of its workforce. Finally, building back better after Covid whilst, at the same time, managing the rising costs of raw materials.

The Solution and Impact

Recruitment support came in the form of East Midlands Chamber Kickstart wage subsidy and D2N2 Growth Hub's referral to Nottingham Trent University's GRADS for D2N2 project, both of which have brought in new talent to the business.

As well as workforce growth, the business seeks to lead the way in its sustainability plans. It is already ahead of its competitors, and adding its sustainable practice to clients' projects and plans. Part of this roadmap is improvement to technology and productivity, both of which have been made possible by coaching provided through the Growth Hub's Business Investment Fund.

The business has also received an injection of grant funding to invest in custom-made shipment crates for fragile equipment, made possible by the Chamber's East Midlands Accelerator project.

Alongside a welcome injection of funding, the Growth Hub has also supported the business in skills development. Its High Growth Women in Business Peer Network came at the perfect time for Director and joint founder Helen Cope when businesses were coming out of the pandemic isolation. Coming together in a safe place with other senior leaders experiencing similar challenges was hugely valuable, and useful learning has been shared with the family's next generation of Directors, son Will and daughter Rosie.

Finally, support from the Chamber's Digital Upscaler project has enabled the business to tap into business advice on broadband and how it might best support the business with the Cloud.

www.trans-sport.co.uk

“By accessing all available support through D2N2 Growth Hub, combined with East Midland Accelerator funding, Trans-Sport TV are even better placed to deliver to clients both within the UK and internationally.”

Steve Phillips,
Digital Business Adviser, East Midlands Chamber

“Knowing what's out there is the biggest challenge. We are experts in what we are delivering but we can't be experts in everything we're involved in. We don't mix with technology every day so aren't up to speed on the latest legislation and on subjects like the use of AI in our industry. Knowing that there are people at D2N2 Growth Hub, the Chamber, and Bassetlaw District Council who genuinely care about our business and who we can pick up the phone to call – makes such a difference.”

Helen Cope,
Director, Trans-Sport.TV