

CASE STUDY

Grassfields Ltd secure a place on the Goldman Sachs 10,000 support programme



KEY POINTS

Support Received

- Access to the Goldman Sachs 10,000 business support programme
- Ongoing account management

Outcome

- A robust strategy in place, access to peer to peer learning through the Goldman Sachs programme
- Links to other events and networks such as B Global , a network for businesses of African heritage

Grassfields Ltd is an African print clothing design company based in Nottingham. The company was founded with the simple aim of putting the love back into African print clothing again.

The Growth Hub worked with Grassfields to define the right support and brokered a place for the company on the Goldman Sachs 10,000 business support programme; a real business changing opportunity. Grassfields have also enjoyed ongoing support from their account manager, Anthony Byrne, who was able to help them build a strategy through access to tailored support at the right time.

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I would definitely recommend the Growth Hub to any entrepreneur who is having doubt, finding it difficult to scale the business, or has limited resources. The D2N2 Hub is ready to help you with support and guidance. Anthony has provided me with tailored guidance and advice to meet my needs

John Tchoudi, Director, Grassfields Ltd

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