

CASE STUDY - Flame UK Waste Management

Flame UK reduces Carbon Footprint



KEY POINTS

Support Received

- Adviser support
- Access to Business Investment Fund (BIF)

Outcome

- Investment in conferencing facilities
- Reduction in Carbon Footprint by 70%
- Partnership with Nottingham Trent University for product development

Based in Nottingham, Flame UK are one of the UK's leading independent waste management service providers. We provide sustainable waste and recycling collections to a range of businesses across the UK. Our customers are environmentally focused, with most having Net Zero targets which Flame UK are pivotal in attaining.

With help from the Growth Hub, we've been able to install video conferencing and webinar facilities directly in our office. As our customers are UK wide, we meet with them monthly to help drive improvements to their business. Previously, this involved a great deal of travelling which didn't fit with our plan to become more sustainable. The new conferencing facilities we have installed mean that we can connect with clients virtually, more regularly and cut down our travel by around 70%. This has helped us reduce our carbon footprint and move towards a more sustainable future for Flame UK.

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“We've been able to make some brilliant changes to Flame UK that have helped us work towards our business goals. None of this would have been possible without the help of Sonny or the Growth Hub. They've given us all the tools we could possibly need to get things moving at the pace we need. Thanks to the support received from the Growth Hub, we're now able to connect with our customers in a more sustainable and personal way.”

Daniel Pegram, Director Flame UK

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