

Embrace U Consultancy growth journey



Melanie Waldron began her journey in developing Embrace U Consultancy in 2017 after a number of life changing experiences both personally and professionally. She is now a local UK Registered Learning Provider specialising in Empowering Support Solutions in Mentoring, Personal Growth, Employability Management Training and Signposting Support, working with vulnerable groups and those re-evaluating their life choices. After securing and delivering her first contract, Melanie realised that she needed to integrate technology into the business. She knew she had to streamline a lot of the admin processes that were paper-based and she wanted something that would add some extra sparkle to her delivery model. Melanie's Growth Hub Business Adviser gave her some advice and guidance she needed to motivate and help her to apply for a D2N2 Digital Growth Programme Grant. Her application was successful enabling her to purchase all the hardware, software and development of the platform as well as all the accessories needed to keep the new investment, safe and secure.

“Without the D2N2 Digital Growth Grant, the Growth Hub and NBV's invaluable support, I would not have been able to achieve what I have done in such a short timescale. Working with the Growth Hub has been a great experience and allowed my “dream” to become a reality. From being so afraid to embark on the whole process to developing a new level of confidence in my abilities only strengthens my belief that self-empowerment coupled with external support and motivation is essential for us all to achieve whatever it is we desire.’

MELANIE WALDRON, Embrace U Consultancy

KEY POINTS

Support

Received information and guidance and assistance in successfully applying for a Digital Growth Programme Grant. Also attended some Growth Hub workshops.

Outcome

New e-learning platform nearing completion, streamlining business processes, developing ICT functional skills for the end user, creating a unique USP and competitive advantage with our innovative “one of a kind” digital platform.

info@d2n2growthhub.co.uk

0333 006 9178

www.d2n2growthhub.co.uk