

D2N2 Capital Growth Fund Case Study: Koobr

A Derby-based creative agency has gone from strength to strength with help from the D2N2 Capital Growth Fund.



Koobr's founder and Managing Director, Craig Barker, outside the agency's new studio in Friar Gate, Derby

Koobr is a creative agency specialising in branding, graphic design, web & app design and digital marketing. Established in 2013 by Craig Barker, Koobr is currently reporting year-on-year growth of 25% and has recently moved to a new studio in Friar Gate, which hosts many of Derby's leading creative businesses.

Craig Barker said "Much of our business is won through referrals, and we had reached the point where we needed to grow the team in order to meet demand. The move into our new Friar Gate studio has provided dedicated meeting facilities and will facilitate our next stage of growth."

"Our company ethos is to be able to make a positive difference – to our customers, staff and the wider business community".

David Smith, Account Manager for the D2N2 Capital Growth Fund, said "Koobr has a clear growth strategy and we are pleased to be able to support this stage of their development. The grant funding has enabled Koobr to invest in the equipment required to support the additional team members, and to meet the growing demand for Koobr's services."

"The D2N2 Capital Growth Fund can provide grant funding to small or medium-sized businesses in Derby, Derbyshire Nottingham or Nottinghamshire with a capital investment project that will create new jobs."

The D2N2 Capital Growth Fund is delivered by [East Midlands Business Ltd](#) and funded by the [D2N2 Local Enterprise Partnership](#) through the European Regional Development Fund.

The fund is available to small and medium sized businesses across Derby, Derbyshire, Nottingham and Nottinghamshire. For further information on the D2N2 Capital Growth Fund and how to apply, please visit: www.d2n2capitalgrowthfund.com

To find out more about Koobr and the services they provide, please visit their website <https://koobr.com/>