

# BUSINESS INVESTMENT FUND CASE STUDY

## Blue Stamp Travel invest in independence



### KEY POINTS

#### Support Received

- Business Investment Fund
- Adviser support

#### Outcome

- New e-commerce website
- New equipment purchases

Blue Stamp Travel provide personal and tailored language experiences abroad for students looking to make a breakthrough with their language skills. Specialising in French, German and Spanish and working with individuals or schools they provide Work Experience programmes, Intensive Language Courses, Host Family Accommodation, Internships, Summer Camps, Au Pair and Study and Online Tuition. With the backing of ABTA and ATOL accreditation students can book with peace of mind and confidence allowing them to make the most of their time abroad.

Blue Stamp Travel applied for the D2N2 Growth Hub's Business Investment Fund (BIF) grant to support them with the substantial costs of becoming an independent company as they had previously been a division of Halsbury Travel.

The successful award of the grant has enabled the business to invest in a brand new, state of the art e-commerce platform. This website enables Blue Stamp Travel students to have a MyAccount where they can complete applications for their work placements, accommodation and language courses, meaning that communication is slick and does not burden school teachers. The implementation of this platform has formed a vital part of the launch strategy for this emerging tour operator, especially during the pandemic when a strong online presence is critical. Blue Stamp also used the BIF to invest in a large format, multi-function printer. The purchase of this equipment made it possible for the business to continue with student mailings and other crucial communications necessary for the effective running of the business.

“ There is no doubt that we have benefited from the grant and support offered by D2N2. We look forward to continuing this relationship and hope that other businesses too will also be able to benefit in the future. Our new site [www.bluestamptravel.com](http://www.bluestamptravel.com) is now live and we are delighted with the look and functionality!

**Steve Manderson, Managing Director at Blue Stamp Travel**

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