

Upskilling for business success



KEY POINTS

Support Received

- Action Planning Workshops
- Webinars

Outcome

- Better understanding of HR best practice
- Digital marketing skills gained to help grow the business

Ascot Fencing is a local fencing supply business in Derby where quality and customer service are priority. With a staff of local craftsmen, they offer an extensive range of high quality fence panels, concrete posts and gravel boards, all made on site at their factory & showroom. One unique feature provided by manufacturing on site is that Ascot can offer bespoke sizes (and sometimes shapes!) of fence panels and gates. They have also recently expanded their availability for installation services making Ascot a one stop shop for supply and fitting of all fencing needs.

The Growth Hub made it easy to access the knowledge and skills needed in many areas by providing a comprehensive webinar and workshop programme. As such, several were attended including 'Navigating the disciplinary maze' and 'HR essentials'. These helped to give company director, Elizabeth the skills to better manage employee situations with confidence. Elizabeth is now also tackling the world of digital marketing with webinars like 'Optimising Your WordPress Website' and 'How to Have a Greater Impact Using Social Media'.

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The webinars and workshops offered by D2N2 are a fantastic help. I feel I am gaining the skills to better manage our employees as well as skills to push our business further into greater success.

Elizabeth Crump, Director and owner

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