

Enabling Innovation Programme Elements

Arts and Humanities
Evidenced based Innovation Lisa McCabe – 0115 846 8345
Digital Tools for New Audiences Mat Davis – 0115 951 3191
Languages for Business Lisa McCabe – 0115 846 8345
Linguistic Profiling for Professionals Kay Snowley – 0115 748 6361

Engineering
Aerospace Mark Smith – 0115 748 4492
Manufacturing Emma Kelly – 0115 846 8839
Satellite Navigation Paul Bhatia – 0115 823 2332

BEIS & Graduate School
Postgraduate Placements Kerry Wright – 0115 951 4732
Innovation Vouchers David Southall – 0115 846 7246
Ingenuity Events 0115 Gemma Morgan-Jones – 748 4783

Science & Bioscience
Food & Brewing Innovation Richard Worrall – 07587 636585
Chemistry Sian Masson – 0115 748 4082

Business School
Unlocking Growth Potential Andrew Greenman – 0115 951 5266
Ingenuity Lab Steven Chapman – 0115 846 6950

Management Team
Programme Director Steve Upcraft – 0115 846 6952
Programme Manager Jo Murphy – 0115 748 4782

Evidenced based Innovation (Lisa McCabe – 0115 846 8345)

Are you looking to expand or improve your business and need help accessing relevant and cutting edge cultural and economic intelligence? We will work with you to help you identify what kind of expertise might bring benefit to your business and offer free support from a relevant academic expert to help you identify and use effectively the critical research resources essential for the growth of your business.

Digital Tools for New Audiences (Mat Davis – 0115 951 3191)

Are you thinking about how to engage new and existing audiences with your organisation or a client organisation, and wondering how to invest in new digital technologies? Using the heritage industry as a case study we will show you how to assess your digital needs, look for sustainable digital options and demonstrate a range of open access/free-to-use technologies that will help you design a solution for your needs.

Languages for Business (Lisa McCabe - 0115 846 8345)

Whether you are looking to export your goods and services, diversify your UK customer base or attract business from abroad, understanding your language needs to underpin your activities is a vital first step to your success. We will help you establish a framework to understand the key challenges in cross-cultural communication and in developing a strategy to enable your business to operate across different cultures and languages. Through high skill placements and short consultations we will support you in the first stages of implementing your language strategy.

Linguistic Profiling for Businesses (Kay Snowley – 0115 748 6361)

The ability to communicate effectively is crucial to the success of any workplace. Linguistic Profiling provides a unique portfolio of business products to enhance the effectiveness of individuals, teams and organisations. Benefits include increased economic productivity, greater staff retention and career enrichment by enhancing communication practices in everyday settings.

Postgraduate Placements (Kerry Wright – 0115 951 4732)

Are you a small or medium-sized enterprise in which a high calibre postgraduate student could contribute to a project that will make an impact on the development of your business? If you are we can draw up a brief, advertise and recruit a postgraduate student who will work part-time with your business for up to 200 hours for a period of between 3 – 6 months; the University will act as the employer. The project can be anything from a scientific research project that needs specialist resources and expertise, to developing a marketing strategy for your business.

Innovation Vouchers (David Southall – 0115 846 7246)

If you need assistance developing a new product we may be able to help with a University of Nottingham Innovation Voucher. Specifically designed to assist small and medium enterprises where resources are usually limited, a voucher allows you to tap into the first-class facilities and knowledge of the university. Help is usually provided by way of technical advice and assistance.



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Ingenuity Events (Gemma Morgan-Jones – 0115 748 4783)

Our '*Ingenuity*' events and workshops provide a route into The University of Nottingham for small and medium-sized businesses and enable them to benefit from the vast resources and expertise at this world-class institution. Featuring a broad range of business themes, our events provide SMEs with practical tips they can take away and apply directly to their business and give business leaders an insight into the cutting-edge research taking place at the University and its potential applications in the business world. Join us to network with other local businesses and develop knowledge that will allow you to grow as a leader and as a company.

Unlocking Growth Potential (Andrea O'Mahony or Andrew Greenman – 0115 951 5266)

Business growth is complex so we've created a programme to make it more achievable. We'd like to invite small business owners to unlock their growth potential in our new learning programme at Nottingham University Business School.

Building on our success and expertise in helping small and medium businesses grow over the past few years, our programme Unlocking Growth Potential (UGP) will help you drive growth through a proven entrepreneurial leadership and management programme. You'll benefit from experienced mentors who'll help you develop and implement your growth plans backed by advanced business growth learning. You'll hear from entrepreneurial business leaders in regular exclusive talks. Most of all, you'll have time to further develop yourself as a leader in a group of like-minded individuals.

If you're a small or medium business owner who wants to gain:

- Clarity over how to create and capture more profitable growth.
- Coherence to sustain growth with more effective management techniques.
- Consistency to plan and implement growth more rigorously.
- Confidence to lead others and thrive as a business owner.
- Community benefits from joining a cohort of ambitious and committed growth-oriented business owners.

Why not join us?

Ingenuity Lab (Steve Chapman – 0115 846 6950)

The Ingenuity Lab looks to find and support the creation of world class businesses coming from University of Nottingham (UoN) students and alumni. We will create new high value enterprises reflecting the significant quality and level of UoN teaching and research. With a focus on Computer Science, Engineering, Bioscience, Health and Social Impact a programme of grants, development programmes and sector specific activity will create new clusters of innovation in Nottingham City.



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Aerospace (Mark Smith – 0115 748 4492)

The Institute for Aerospace Technology represents a 350 strong team of researchers delivering world class, multidisciplinary research and is driving the development of cutting-edge research technology that will radically improve all aspects of air travel. Our academic and technical staff together with our students are keen to engage with SME's from the sector; our offer includes access to state of the art facilities, consultancy, business development workshops and student/graduate projects and placements.

Manufacturing (Emma Kelly – 0115 846 8839)

The Institute for Advanced Manufacturing offers high precision machining, metrology, automated assembly and digital manufacturing expertise which can help companies to develop new products and processes, and expand their existing internal and external supply chain capabilities. Short technical assistance projects are available at no cost for qualifying regional SME's, as well as consultancy and contract engineering services. We can offer access to a multi-disciplinary team and cutting edge facilities to encourage the development of new technologies and systems for the production of high-value, high-complexity products. Through a series of awareness events we will also support the uptake of new technologies and manufacturing principles to help increase productivity.

Satellite Navigation (Paul Bhatia – 0115 823 2332)

GRACE (GNSS Research and Applications Centre of Excellence), part of the Nottingham Geospatial Institute at the University of Nottingham works with local SMES to support innovation and growth in the exploitation of satellite applications technologies. It provides the opportunity for businesses to access specialist skills, knowledge, equipment and new technologies available through The University of Nottingham. Assistance is tailored to suit the needs of each company and projects can include business support, product development support, incubation support, advice, testing, training and technical support. The mechanisms for delivering this support include laboratory work, feasibility studies, testing, training, consultancy, literature reviews and graduate placements; and we are more than happy to discuss and cater for individual company requirements.

Food & Brewing Innovation (Richard Worrall – 07587 636585)

If you are a small/medium sized Food & Drink business in the Notts/Derbys area and you are looking for Scientific/Technical help to innovate within your company, we may be able to help you with some free support. We have expertise, facilities and students working across the Food, Brewing and Sensory Sciences and are looking to offer them to encourage innovation in your business.

Chemistry (Sian Masson – 0115 748 4082)

The Chemistry Innovation Laboratory (CIL) is an initiative for supporting innovation and growth in chemistry using SMEs. It provides the opportunity for businesses to access specialist skills, knowledge, equipment and new technologies available through The University of Nottingham's internationally leading School of Chemistry. Assistance is tailored to suit the needs of each company and projects can include analytical and characterisation support, product development support, developing improved manufacturing processes and providing quality control services. The mechanisms for delivering this support include laboratory work, feasibility studies, consultancy, literature reviews and graduate placements. If you have alternative requirements, please contact us with more details to see if we can help.

CIL is managed through the School of Chemistry Business Partnership Unit and draws upon all of the expertise, facilities and contacts available to the School. The School has a long history of establishing mutually beneficial research and commercial partnerships with a wide variety of companies spanning the pharmaceutical, chemical and related chemistry using sectors.

CIL in partnership with four trade and professional bodies (IChemE, RSC, SCI, CIA) has also pioneered the formation of a regional network of chemistry using businesses and universities "EMChem" that focusses on developing collaborations, establishing new supply chains and sharing sector specific skills, knowledge and best practice.