

D2N2 Growth Hub Case Study

Business Name	Peak Ales
Contact Name	Robert Evans
Telephone/e-mail of business contact	01246 583737
Advisor name and Organisation	info@peakales.co.uk
Adviser telephone/e-mail	Paul Sheppard – The Food & Drink Forum Ltd

Commentary /Background to the business

Established in 2005 by Rob and Debra Evans, Derbyshire-based Peak Ales is now a team of 8 supplying both cask and bottles ales to local pubs, hotels and retail outlets. Having received support from in and around the Peak District, Peak Ales pride themselves on supplying their customers with their award winning ales. With the recent relocation to new premises Peak Ales continue to thrive.

D2N2 Growth Hub Input
Paul Sheppard provided a full day of support to Peak Ales – during this time Paul met with Rob Evans at their new premises. Rob invited Paul to site to view their new brewery and advised they are looking to set up an onsite laboratory.
Outcomes
With the development of a new brewery, Peak Ales were looking to develop an onsite laboratory. Paul facilitated an introduction between Peak Ales & the University of Nottingham who would be able to assist with the technical support required to develop the laboratory. Alongside this Peak Ales attended the ‘How to Grow Your Brewery’ Growth Hub event, held at Complete Bottling, during which they heard from the University of Nottingham and UK Trade and Investment who provided information on growing a brewery business and spoke about the export opportunities available to brewers.
Business Comments
“Paul appreciates the challenges facing SMEs and if he sees an opportunity to help a business grow and succeed he does all he can to make it happen.” Robert Evans, Peak Ales