

## D2N2 Growth Hub Case Study

### Food & Drink Forum Exemplar The Flavourbase Sauce Company

<b>Business Name</b>	The Flavourbase Sauce Company
<b>Contact Name</b>	Pete Robertson,
<b>Telephone/e-mail of business contact</b>	01246 240589
<b>Advisor name and Organisation</b>	Pete_flavourbase@yahoo.co.uk,
<b>Adviser telephone/e-mail</b>	Paul Sheppard – The Food & Drink Forum Ltd
<b>Commentary /Background to the business</b>	
<p>The Flavourbase Sauce Company is a Derbyshire-based sauce and ingredients manufacturer. Having been operating for twenty years, the Flavourbase Sauce Company has a well-established customer base and is constantly working to develop new products. Within recent years the company has significantly increased in size, both in terms of their premises and their staff- producing over 400 tonnes of sauce per year!</p>	

<b>D2N2 Growth Hub Input</b>
<p>Paul Sheppard provided a full day of support to the Flavourbase Sauce Company – during this time Paul formed a collaboration with two other local businesses who were able to assist with the company’s product development needs.</p>
<b>Outcomes</b>
<p>The Flavourbase Sauce Company were looking to develop a savoury filled product, but required assistance with the development of this. Paul Sheppard visited and assessed their needs, and based on this put them in touch with two local manufacturers; Owen Taylor &amp; Sons, and Jacksons the Bakers. Paul oversaw the collaboration and the factory trials to ensure that the Flavourbase Sauce Company were able to achieve the results they needed.</p> <p>On assessing the issues the Flavourbase Sauce Company were facing, Paul used his expertise to link local businesses together who could share their knowledge and experience, to the benefit of all involved.</p>
<b>Business Advisor Comments</b>
<p>“Thanks to Paul's intimate knowledge of and strong relationships with local Food Businesses Flavourbase were able to achieve product development results in weeks rather than months.” Pete Robertson, The Flavourbase Sauce Company.</p>